

BuzzBall[®]

Cocktails

200 ML SPIRIT BASED •
KOSHER • GLUTEN FREE •
SRP \$2.99-\$3.99 •

READY-TO-GO COCKTAILS

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with 15% PCR
- Made with recyclable materials

WIDE VARIETY

- 15 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD'S IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +9.6%*
- BuzzBallz growing at 22.5%*
- BuzzBallz Scans at \$221M in last 52 weeks*



#1 BuzzBallz is the #1 selling single-serve premixed cocktail brand in the US.*



Real Cream & Natural Flavors



No High Fructose Corn Syrup



Great Taste & Value



Convenient Non Breakable PET

*Nielsen, Total US CONV, Total US XAOC, Segment Wine + Spirit RTD, 52 weeks ending 2024-08-10



POINT OF SALE



Additional point of sale scan here



COMING SOON



BERRY CHERRY LIMEADE

HOLIDAY LTO!



COOKIE NOOKIE

HOLIDAY LTO!



EGGNOG

This is the cocktail for the party seekers and starters alike. With bright cherry, bold blue raspberry, and a hint of lemon-lime, this refreshing fruit filled flavor is all smiles and good vibes only.



BACK AGAIN!



HORCHATA



NEW FLAVOR!



PASSIONFRUIT MARTINI



NEW FLAVOR!



ESPRESSO MARTINI



NEW FLAVOR!



HAZELNUT LATTE



NEW FLAVOR!



PINEAPPLE JALAPENO



WATERMELON SMASH



TEQUILA 'RITA



CRAN BLASTER



FORBIDDEN APPLE



CHILI MANGO



STRAWBERRY 'RITA



CHOC TEASE



PEACHBALLZ



LOTTA COLADA



REACH OUT TO YOUR LOCAL SAZERAC REP FOR ADDITIONAL INFORMATION.

